

Principles of Management – Important Long Questions

1. Define **Management**. Explain its nature, scope, and importance.
2. Discuss **Henry Fayol's 14 Principles of Management** with suitable examples.
3. Explain the contributions of **F.W. Taylor's Scientific Management**. What are its advantages and limitations?
4. Differentiate between **Management and Administration**.
5. Discuss the various **functions of management** (Planning, Organising, Staffing, Directing, Controlling).
6. What is **Planning**? Explain its features, importance, and limitations.
7. Define **Decision Making**. Explain the steps involved in the decision-making process.
8. What is **Organising**? Explain the principles of organisation and its importance.
9. Define **Delegation of Authority**. Discuss its process, importance, and barriers.
10. What is **Motivation**? Explain Maslow's Need Hierarchy Theory of Motivation.
11. Explain the different **types of leadership styles** with merits and demerits.
12. Define **Controlling**. Discuss its process and importance in management.
13. What is **Coordination**? Explain its need, characteristics, and techniques.
14. Define **Communication**. Explain its types, process, and barriers.
15. What are the **modern trends in management** (TQM, MBO, Business Process Re-engineering, etc.)?